



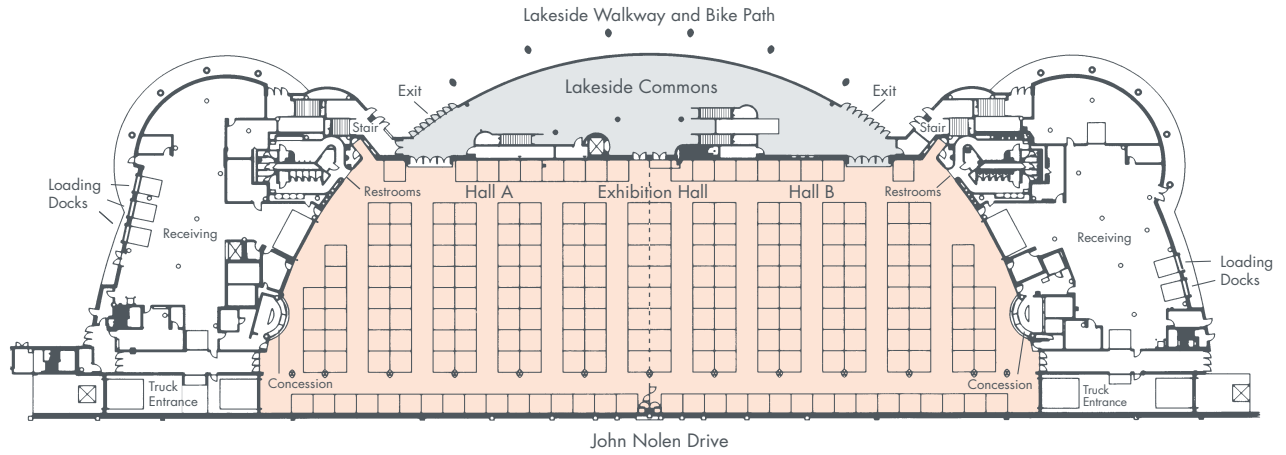


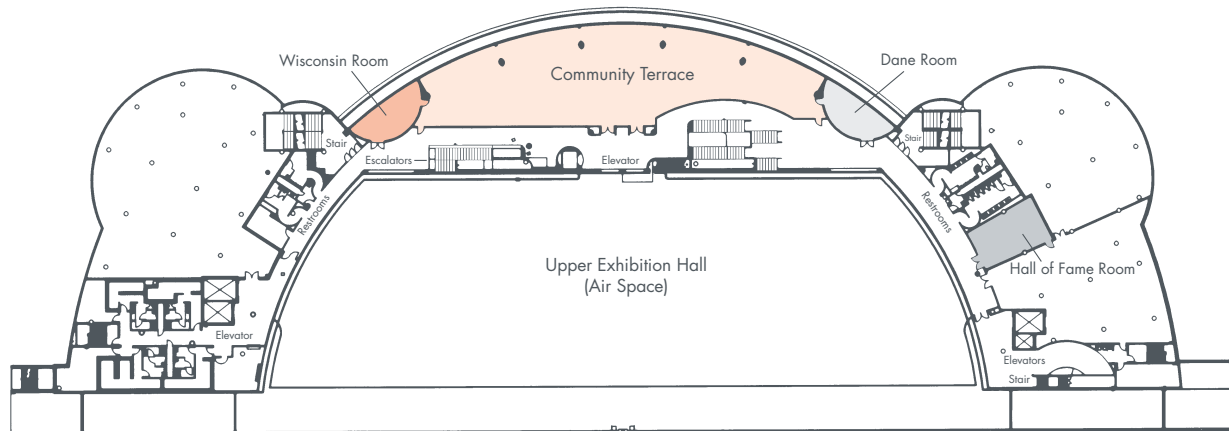
ROOM CAPACITIES CHART AND FLOOR PLANS

	Square Feet	Dimensions	Ceiling	Banquet	Classroom	Theater	Reception	10' x 10' Booths	8' x 10' Booths
BALLROOMS AND MEETING ROOMS									
Madison Ballroom (A–D)	13,524	138' x 98'	16'	808–909	864	1,400	1,400	67	84
Ballroom A&B (each)	3,822	78' x 49'	16'	208–234	208	384	384	19	23
Ballroom C&D (each)	2,940	60' x 49'	16'	168–189	128	275	275	14	18
Hall of Ideas (E–J)	6,840	90' x 76'	16'	400–450	408	700	700	33	41
Hall of Ideas E–J (each)	1,140	38' x 30'	16'	64–72	72	112	10		
Meeting Rooms (K–R)	3,680	80' x 46'	12'	200–225	240	380	380	15	20
Rooms K–R (each)	460	23' x 20'	12'	24–27	24	40	40		
Executive Boardrooms:									
Wisconsin Room	493	multidimensional	12' – 16'	15					
Dane Room	493	multidimensional	12' – 16'	15					
Hall of Fame Room	600	30' x 20'	8'	24–27	35	48	48		
Grand Terrace	7,000	multidimensiona	16'	360–405			600	28	34
Half of the Grand Terrace	3,500	multidimensiona	16'	180–202			300	14	17
Community Terrace	5,500	multidimensional	11' – 16'	312			400		
									
MULTIMEDIA LECTURE HALL									
Lecture Hall	5,540	multidimensiona	16'			320			
									
EXHIBIT HALL									
Exhibition Hall	37,200	310' x 120'	20'	2,000	1,656	3,300	3,300	212	230
Hall A&B (each)	18,600	155' x 120'	20'	1,000	852	1,600	1,600	106	115
Lakeside Commons	3,500	multidimensional	11'	224			300		
									
ROOFTOP GARDEN AND OLIN TERRACE									
East or West Circle	5,430	multidimensional		200		200	350		
Center	34,730	multidimensional		928		2,600*	3,000*		
Center plus E or W Circle	40,160	multidimensional		1,128		2,800*	3,043*		
Olin Terrace	5,000	multidimensional		96		104	150		
									
*Events on rooftop with anticipated attendance of more than 1,866 people require additional Monona Terrace staffing and egress planning. Please contact your sales person or event coordinator for more information.									

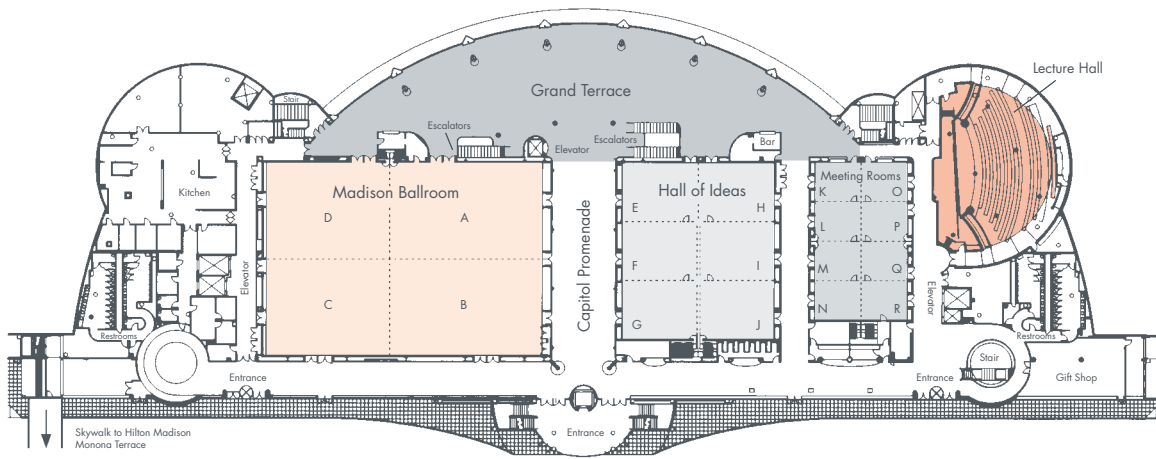
LEVEL 1 - LAKESIDE



LEVEL 2 - MEZZANINE



LEVEL 4 - MEETING ROOMS / GRAND TERRACE



LEVEL 5 - WILLIAM T. EVJUE ROOFTOP GARDENS

