

# Program Advertising

## MathFest 2008



### Advertise in the on-site MathFest Program!

The MathFest Program contains a complete schedule of plenary sessions and meeting activities. Copies are sent to pre-registered attendees a month before the meeting and also distributed on-site at the registration desk. An invaluable tool, the MathFest Program is referred to many times before, during, and after the meeting. **Reserve your advertising space in the Program today!**

### SPECIFICATIONS

AD SIZE	B/W RATES	2-COLOR RATES	DIMENSIONS
Covers 2&3	\$2,350	\$2,800	8 1/2" x 11"
One Page	\$1,395	\$1,550	7 1/2" x 9 1/4" (v)
One-half Page	\$795	\$890	3 3/4" x 9 1/4" (v) 7 1/2" x 4 1/2" (h)
One-quarter Page	\$395	\$495	3 3/4" x 3 1/2" (h)

*Acceptable submission formats are camera-ready positives, negatives, or electronic .eps or PDF files. (For .eps files, convert all type to outlines.) Half-tones should be 133-line screens. Full bleeds accepted for cover and full page ads only. For cover ads, please call for availability. Call Cheryl Adams at (202) 319-8462 for second color. Send electronic artwork to [cadams@maa.org](mailto:cadams@maa.org).*

DESIRED AD SIZE \_\_\_\_\_

AD RATE \_\_\_\_\_

**Reservation Deadline: May 9, 2008**  
**Art Deadline: June 2, 2008**

### BILLING AND PAYMENT INFORMATION

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Charge Amount \$ \_\_\_\_\_

Signature \_\_\_\_\_

**ALL ORDERS MUST BE PREPAID.**     Visa     MasterCard     Check (make check payable to the MAA)



#### Send completed application with payment to:

Mathematical Association of America  
Attn: Cheryl Adams  
1529 Eighteenth Street, NW  
Washington, DC 20036

#### Phone or Email:

(202) 319-8462  
[cadams@maa.org](mailto:cadams@maa.org)

#### FAX to:

(202) 387-2005  
Attn: Cheryl Adams

# Include Your Company's Flyer in the Registration Mailing!

## MathFest 2008

- ▶ **ADVERTISE** a new product
  - ▶ **ANNOUNCE** your company affiliation
  - ▶ **HIGHLIGHT** special promotions
  - ▶ **INVITE** attendees to your events

### Reserve your space today!

#### BENEFITS OF INCLUDING YOUR COMPANY'S PROMOTIONAL INSERT

Inserting your company's flyer into the registration mailing allows you to introduce your company and product to attendees before the meeting, prompting attendees to seek out your exhibit. Registration flyers are an inexpensive and effective way to capture the attention of over 1,500 MathFest attendees. The registration packets are mailed first-class to pre-registered attendees and also distributed on-site. The packet includes a program book, event tickets, name badges, and your promotional flyer. Boost your sales today by participating in this promotion. To reserve your space – fax this form to (202) 387-2005!

**PRICING: \$495**                      *Your Company is responsible for providing the flyers.*

Please mail 1,200 copies of your company's flyer — one page with maximum dimensions of 8½ x 11 inches — to the address below. No brochures or catalogs accepted for this mailing.

**Reservation Deadline: May 1, 2008**

**Flyers due to MAA: June 2, 2008**

#### BILLING AND PAYMENT INFORMATION

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Charge Amount \$ \_\_\_\_\_

Signature \_\_\_\_\_

**ALL ORDERS MUST BE PREPAID.**     Visa     MasterCard     Check (make check payable to the MA



#### Send completed application with payment to:

Mathematical Association of America  
Attn: Cheryl Adams  
1529 Eighteenth Street, NW  
Washington, DC 20036

#### Phone or Email:

(202) 319-8462  
cadams@maa.org

#### FAX to:

(202) 387-2005  
Attn: Cheryl Adams

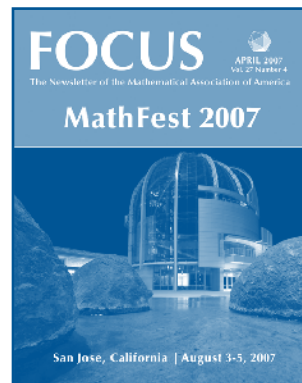
# Advertise in the MAA FOCUS MathFest Announcement

## MathFest 2008

### Advertise in the MAA newsletter—MAA FOCUS, our Preliminary Program!

This meetings editorial issue of our FOCUS newsletter contains a guide to the sessions offered at the MathFest meeting. This is the issue all members use as a guide to decide their daily activity throughout the meeting, and it is mailed to over 25,000 mathematicians. **This invaluable tool will be used from April through August.** Don't miss out on the opportunity to showcase your product in advance.

Reserve your space today — fax this application to 202-387-2005!



## SPECIFICATIONS

AD SIZE	RATES	DIMENSIONS
Cover 2&3	\$2,785	8 1/4" x 10 5/8"
Full Page	\$1,950	7 1/16" x 9" (v)
One-half Page	\$1,240	4 13/16" x 7 1/16" (v) 7 1/16" x 4 13/16" (h)
One-quarter Page	\$775	4 13/16" x 3 3/4"

*Acceptable submission formats are camera-ready positives, negatives, or electronic .eps or PDF files. (For .eps files, convert all type to outlines.) Half-tones should be 133-line screens. Full bleeds accepted for cover and full page ads only. For cover ads, please call for availability. Call Cheryl Adams at (202) 319-8462 for second color. Send electronic artwork to cadams@maa.org.*

DESIRED AD SIZE \_\_\_\_\_

AD RATE \_\_\_\_\_

**Reservation Deadline: February 10, 2008**

**Art Deadline: February 24, 2008**

### BILLING AND PAYMENT INFORMATION:

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Charge Amount \$ \_\_\_\_\_

Signature \_\_\_\_\_

**ALL ORDERS MUST BE PREPAID.**  Visa  MasterCard  Check (make check payable to the MAA)



#### Send completed application with payment to:

Mathematical Association of America

Attn: Cheryl Adams

1529 Eighteenth Street, NW

Washington, DC 20036

#### Phone or Email:

(202) 319-8462

cadams@maa.org

#### FAX to:

(202) 387-2005

Attn: Cheryl Adams

# Become a Sponsor

## MathFest 2008

### Opening Banquet | \$13,000

Take advantage of the opportunity to meet and greet MathFest participants. During the keynote presentation, your company's banner will hang in the ballroom, you will be included in the opening presentation, and your company's literature will be placed at the seat of each attendee.

#### **Sponsorship Includes:**

- Commercial Presentation Opportunity
- Complimentary Tickets to Opening Banquet
- Sponsor Included in Opening Banquet Presentation
- Sponsor Handouts at Opening Banquet
- Two Full Page Ads in MAA's FOCUS Newsletter (Circulation: 27,000)
- Back Cover Ad in MathFest Program
- Preliminary and Post-Meeting Mailing List of MathFest Meeting Attendees
- Two Complimentary Exhibit Booths
- One Registration Bag Stuffer

### Email Lab | \$6,500

Sponsor the email lab, strategically placed in the Exhibit Hall, and provide an invaluable service to MathFest attendees. Your company website will be the home page on every computer.

#### **Sponsorship Includes:**

- Commercial Presentation Opportunity
- One half-page ad in MAA's FOCUS Newsletter (Circulation: 27,000)
- One full-page ad in MathFest Program
- Preliminary & Post Mailing List of MathFest Meeting Attendees
- Sponsor Display Table in Email Center
- One Registration Bag Stuffer
- One Complimentary Exhibit Booth

### Meeting Tote Bags | \$5,000

You can experience endless visibility for your company by sponsoring the meeting tote bags at MathFest.

#### **Sponsorship Includes:**

- Sponsor Logo on MathFest 2007 Bags (Bags are Given to All Meeting Registrants)
- Bags will be used at the 2008 Joint Mathematics Meeting
- One full-page ad in MathFest Program
- One half-page ad in MAA's FOCUS Newsletter (Circulation: 27,000)
- Preliminary and Post Mailing List of MathFest Meeting Attendees
- One Registration Bag Stuffer
- One Complimentary Exhibit Booth

### Exhibit Hall Reception | \$4,500

Take advantage of the opportunity to meet and greet attendees through an informal Exhibit Hall reception.

#### **Sponsorship Includes:**

- One half-page ad in MAA's FOCUS Newsletter (Circulation: 27,000)
- One full-page ad in MathFest Program
- One Registration Bag Stuffer
- One Complimentary Exhibit Booth

### Name Badge Lanyards | \$3,500

Get your company's around the neck of every meeting attendee by sponsoring the MathFest name badge lanyards.

#### **Sponsorship includes:**

- One full-page ad in MathFest Program
- One half-page ad in MAA's FOCUS Newsletter (Circulation: 27,000)
- One Registration Bag Stuffer
- One Complimentary Exhibit Booth

### Hotel Keycards | \$3,500

Enjoy the advantage of having your company name seen every time attendees enter and exit their rooms. Each attendee will get two hotel keycards with your company's information.

#### **Sponsorship Includes:**

- One half-page Ad in MathFest Program
- One half-page ad in MAA's FOCUS Newsletter (Circulation: 27,000)
- One Registration Bag Stuffer
- One Complimentary Exhibit Booth

### 5K Fun Run/Walk | \$3,500

Kick off the meeting with an energizing run around the beautiful Monona Lake. Sponsor this event and your company's logo will be printed on our Fun Run t-shirts.

#### **Sponsorship Includes:**

- Your company name on Fun Run t-shirts
- One Registration Bag Stuffer
- One half-page ad in the MathFest Program Book
- Complimentary entrance into the run
- One Complimentary Exhibit Booth

### Math Jeopardy | \$3,500

Display your company's banner while you watch four teams compete across various categories of mathematics. Take advantage of this opportunity to interact with a captured audience.

#### **Sponsorship Includes:**

- One half-page ad in MAA's FOCUS Newsletter (Circulation: 27,000)
- One full-page ad in MathFest Program Book
- One Registration Bag Stuffer
- One Complimentary Exhibit Booth

### Graduate Student Poster Session | \$2,500

Support Graduate Student research as they produce various mathematical posters and present the top three winning posters with a \$300 award.

#### **Sponsorship includes:**

- One half-page MathFest Program Book Ad
- One Registration Bag Stuffer

### Meeting Note Pads | \$2,500

Using your company's one color logo, help give meeting attendees an organized place to hold their notes. Each attendee will receive your pad in their registration tote bag.

#### **Sponsorship includes:**

- One full-page ad in MathFest Program
- One Registration Bag Stuffer

### Exhibit Hall Refreshment Breaks | \$2,000

Get attendees excited and ready for your exhibit booth presentation by sponsoring a break. Your company's sign and booth assignment will be prominently displayed at your break. This sponsorship is limited to three.

#### **Sponsorship includes:**

- One full-page ad in MathFest Program
- One Registration Bag Stuffer

Some benefits may not be available depending on sponsorship order date. Exhibitors are responsible for providing company logo in electronic format.

# Get Exclusive Access to MathFest Attendees

## Act now to get the sponsorship level best suited for your organization.

Headline your company by becoming a sponsor at MathFest. Don't miss out on this opportunity to reach over 1,000 new customers. Have another sponsorship idea? Call us to discuss customized sponsorship opportunities. For more information, contact Cheryl Adams at 1.800.741.9415, ext. 462.

### PLUS ALL SPONSORSHIPS INCLUDE:

- Preferred Booth Location
- Preferred Program Listing
- Exclusive Signage at Sponsored Event
- Preferred web hyperlink linking sponsor to MAA site
- Banner recognition at Exhibit Hall entryway
- Recognition announcements in Exhibit Hall

Contact Cheryl Adams at 1-800-741-9415, ext. 462, or at [cadams@maa.org](mailto:cadams@maa.org).

### Sponsorship Level\*

- |   |  |
|---|--|
| <input type="checkbox"/> Opening Banquet   \$13,000       | <input type="checkbox"/> 5K Fun Run/Walk   \$3,500                 |
| <input type="checkbox"/> Email Lab   \$6,500              | <input type="checkbox"/> Math Jeopardy   \$3,500                   |
| <input type="checkbox"/> Meeting Tote Bags   \$5,000      | <input type="checkbox"/> Graduate Student Poster Session   \$2,500 |
| <input type="checkbox"/> Exhibit Hall Reception   \$4,500 | <input type="checkbox"/> Meeting Note Pads   \$2,500               |
| <input type="checkbox"/> Name Badge Lanyards   \$3,500    | <input type="checkbox"/> Exhibit Hall Refreshment Breaks   \$2,000 |
| <input type="checkbox"/> Hotel Keycards   \$3,500         |  |

\*Some benefits may not be available depending on sponsorship order date. Exhibitors are responsible for providing company logo in electronic format.

### BILLING AND PAYMENT INFORMATION

Company Name \_\_\_\_\_  
Sponsorship Level \_\_\_\_\_  
Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
Billing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_  
Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_  
Cardholder Name \_\_\_\_\_ Charge Amount \$ \_\_\_\_\_  
Signature \_\_\_\_\_

**ALL ORDERS MUST BE PREPAID.**  Visa  MasterCard  Check (make check payable to the MAA)



#### Send completed application with payment to:

Mathematical Association of America  
Attn: Cheryl Adams  
1529 Eighteenth Street, NW  
Washington, DC 20036

#### Phone or Email:

(202) 319-8462  
[cadams@maa.org](mailto:cadams@maa.org)

#### FAX to:

(202) 387-2005  
Attn: Cheryl Adams

# Exhibit Booth Space Contract

MathFest 2008 July 31- August 2 Madison, WI

## Exhibitor Terms and Conditions

In accordance with the following terms, conditions and regulations governing exhibits of MathFest 2008 held at the Monona Terrace Convention Center, Madison, WI, the undersigned hereby makes application for exhibit space(s) which, when accepted by the Mathematical Association of America (MAA) becomes a contract. The attached Terms and Conditions are a part of this contract. The undersigned agrees to abide by all rules, requirements, restrictions, and regulations as set forth in this agreement or as may be especially designed by the MAA, or by the Monona Terrace Convention Center, Madison, WI, or by the city of Madison, WI. Failure to abide by such rules and regulations results in forfeiture of all monies paid or due to the MAA under the terms of this agreement.

### Contact and Payment Information

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Signature \_\_\_\_\_

**ALL ORDERS MUST BE PREPAID.**  Visa  MasterCard  Check (make check payable to the MAA)

*Note: The MAA does not accept American Express.*

**Booth Rental Fee: \$1,095 Early Bird Fee: \$995\***

\* To qualify for the early bird rate return your contract with payment by January 31, 2008.

Number of Booths Needed: \_\_\_\_\_ x Booth Fee \$ \_\_\_\_\_ = \$ \_\_\_\_\_

**Exhibit Space Preference** (see floor plan):

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

Company Contact for Marketing Sponsorship \_\_\_\_\_

Product Type:  Publications  Software  Other

**Description of products/services to be displayed on MathFest website** \_\_\_\_\_

Please do not place me next to the following company: \_\_\_\_\_

**Accepted by MAA:** (office use only)

Date Received: \_\_\_\_\_ Booth(s) Assigned \_\_\_\_\_

**Send completed application with payment to:**



Mathematical Association of America

Attn: Cheryl Adams

1529 Eighteenth Street, NW

Washington, DC 20036

**Phone or Email:**

(202) 319-8462

cadams@maa.org

**FAX to:**

(202) 387-2005

Attn: Cheryl Adams

# Exhibitor Terms and Conditions

## MathFest 2008

*All exhibitors are subject to the following rules and regulations. The letters "MAA" refer to the Mathematical Association of America.*

**DATES AND TIMES:** All exhibits must be open and have staff present during exhibit hours. The MAA reserves the right to change the dates and/or times for the MathFest exhibition. Exhibitors will be notified of changes.

**CONTRACT FOR SPACE:** Applications for booth spaces must be accompanied with full payment. The registration fee is non-refundable. Booth spaces not occupied on July 31<sup>st</sup>, 5:00 p.m. are forfeited. This contract will not be binding upon the MAA in the event of strikes, labor disputes, acts of God, or other circumstances beyond the control of the MAA.

**BOOTH EQUIPMENT AND CONSTRUCTION:** Booth equipment must be self-supporting; nails and screws are not permitted in the building floors, columns, or walls. Booth equipment also cannot obstruct the view or interfere with other exhibits in the surrounding area.

**USE OF EXHIBIT SPACE:** No exhibitor shall reassign, sublet, or share space allotted without written consent of the MAA. Demonstrations, interviews, and other activities must be confined to the assigned space. To maintain uniformity and prevent obstructing the view of adjoining booths, displays must not be higher than 8 feet in the back and 3 feet along the side dividers and aisles. Prior permission is needed for promotional events, such as, but not limited to, book signings, food events, etc.

**REGISTRATION OF BOOTH REPRESENTATIVES:** The MAA has sole control over admittance to the conference and the exhibit hall. Each exhibitor shall provide, in advance, the names and titles of the people attending and responsible for staffing the booth. Badges, two per booth, are issued to exhibitors for booth personnel. All exhibitor personnel shall wear these badges at all times in the exhibit hall, plus have corporate identification available for viewing by security personnel.

**ACCEPTABILITY OF EXHIBITS:** All products and services on display shall serve the interest of MAA's members and its affiliates and shall operate in a way that will not detract from other exhibits, the exhibition, or conference as a whole. Exhibitors may not advertise or display goods or services other than those manufactured or sold by them in the normal course of business. The MAA reserves the right to determine the eligibility of any organization or products for inclusion at MathFest and reserves the right to require the immediate withdrawal of any exhibit.

**MEETING ROOMS:** The assembling of attendees in any meeting or special function room by any exhibitor or organization for any business, social, or other event, without the written approval from the MAA, is prohibited.

**SET UP AND TEAR DOWN:** Exhibitors may set-up their exhibits on Wednesday, July 30<sup>th</sup>, 5:00 p.m. They may tear down exhibits on Saturday, August 2<sup>nd</sup>, 1:00 p.m. – 6:00 p.m. **Early tear down of the exhibit booth(s) is prohibited and will result in a \$100 fine.**

**SECURITY:** The MAA will use reasonable care to protect the exhibitors from loss, which generally involves providing a security guard during set-up, tear down, and non-exhibiting hours. However, this does not make the MAA responsible for any loss or theft of exhibit materials. The MAA will not be liable for the safety of exhibitors' property, employees or agents from damage by theft, fire, accident or other causes.

**RESTRICTION IN OPERATIONS:** If the operation of any equipment or apparatus that produces noise of sufficient volume or odors that are objectionable to neighboring exhibitors or guests, it will be necessary to discontinue such operation. Noncopyrighted music may be played in the exhibit hall at any time. All writing on booths or display fixtures must meet underwriters' rules and local fire department regulations. This also applies to all booth construction and electronic equipment.

**ON-SITE SALES:** Cash and credit sales are permitted. Licenses, taxes to sell, payment of sales tax and other legal business requirements are the responsibility of the exhibitor. Purchasers of goods must be furnished with a bill of sale or receipt.

**LIABILITY, INSURANCE, INDEMNIFICATION:** Exhibitors are responsible for all damages to the exhibit facilities and for any and all claims and demands on account of any injury or damage to property done or occurring in or about the premises used by the exhibitors. Exhibitors agree to indemnify and hold harmless the MAA, excluding any such liability caused by the sole negligence of the MAA. Exhibitors are required to carry their own insurance to cover conditions such as fire, civil commotion, motor vehicle or aircraft damage, and unavoidable acts of God. Exhibitors acknowledge that they are responsible for obtaining insurance in such amounts as deems necessary to comply with their obligations contained herein and for its own protection during the course of the above stated conditions.

**FULFILLMENT OF CONTRACT:** In the event that any part of the exhibit facility is damaged or destroyed by fire, civil commotion, or by any other cause, or its circumstances shall warrant it impossible for the MAA to permit exhibits to occupy the space assigned during any part of the period covered, then the exhibitor will be charged for space only for the period that the space was or could have been occupied. During such circumstances, neither the MAA and/or the Monona Terrace Convention Center will be liable for the fulfillment of this contract as to the delivery of space.

**GENERAL AMENDMENTS:** These rules and regulations are to be construed as part of all space contracts. All interpretations as well as answers to questions and matters not specifically covered by these rules and regulations will be decided by the MAA. These rules and regulations may be amended at any time by the MAA and will be equally binding on all parties affected. Written notification of any such amendments will be forwarded to exhibitors.

# Join Us on a Scavenger Hunt at MathFest 2008

Guaranteed to generate face-to-face time with meeting attendees, the exhibit hall Scavenger Hunt encourages attendees to learn more about your company and its products and services. **Participation is simple—submit a question or an activity and donate a prize.**

**Submissions must be received by June 2, 2008**

## The Hunt

- Submit a question or activity about a product or service your company provides. Activities may include finding the answer to a submitted question, listening to a product pitch, or performing a hands on task in your booth.
- All questions will be listed on the Scavenger Hunt flyer and mailed to meeting attendees.
- Meeting attendees must stop by your booth to get the answer to your question.

## The Drawing

- All Scavenger Hunt questions must be completed before being entered into the drawing.
- The frequency of drawings will depend on the number of prizes submitted.

## The Winners

- The winners will be announced twice a day at a designated time with special recognition to the company sponsoring the prize.

Company Name: \_\_\_\_\_

Question or Activity: \_\_\_\_\_

Answer: \_\_\_\_\_

Prize Donated: \_\_\_\_\_

**Prizes should be submitted to Cheryl Adams in the exhibit hall during set-up hours.**



### *Send completed application with payment to:*

Mathematical Association of America  
Attn: Cheryl Adams  
1529 Eighteenth Street, NW  
Washington, DC 20036

### *Phone or Email:*

(202) 319-8462  
cadams@maa.org

### *FAX to:*

(202) 387-2005  
Attn: Cheryl Adams

# Commercial Presentation Opportunities

## MathFest 2008

The Mathematical Association of America (MAA) is happy to offer your organization the opportunity to make a Commercial Presentation at our 42nd Annual MathFest conference. Last year MathFest attracted more than 1,400 teachers, students, industrial mathematicians, and math enthusiasts. MathFest 2008 will provide the perfect environment for the presentation of your:

- Books, Journals and other Math/Science-oriented Publications
- Software
- Computers, Electronics, and Calculating Equipment
- Teacher and Student Support Materials and Services
- Recruiting Services

**Sign up today**, and take advantage of this unique opportunity to present to a highly targeted and passionate audience of mathematics professionals and students.

### Commercial Presentation Rates: \$1,200 per 90 minute session

An electronic list of pre-registered meeting attendees, who allow the use of their addresses are provided for a one time use only, and for the express purpose of advertising your MathFest 2008 Commercial Presentation.

### Schedule Preference:

Please select time preference: Please rank from 1-5 with 1 being your first choice. Presentations are assigned on a first come-first served basis. An application received without payment and description is considered invalid.

\_\_\_\_\_ Thursday, 1:00pm – 2:30 pm

\_\_\_\_\_ Thursday, 3:30 pm – 5:00 pm

\_\_\_\_\_ Thursday 6:00 pm – 7:30pm

\_\_\_\_\_ Friday, 1:00pm – 2:30pm

\_\_\_\_\_ Friday, 3:30pm – 5:00pm

\_\_\_\_\_ Friday, 6:00pm – 7:30pm

### Audio Visual:

Will your session require Audio Visual (AV) support? ( ) Yes ( ) No

If yes, what type of equipment will you require: \_\_\_\_\_

### Company Information:

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Presenter Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_ Email \_\_\_\_\_

**Presenter Information:** Please attach a detailed description of your proposed presentation to this application.

Title of Presentation: \_\_\_\_\_

Name of Presenter: \_\_\_\_\_ Presenter's Affiliation \_\_\_\_\_

**Note:** Presenter must complete MathFest Registration Form if they wish to attend sessions at the conference.

### Payment Information:

Please check your choice of payment:  Visa  MasterCard  Check

Amount to Charge: \$ \_\_\_\_\_ **Note:** The MAA does not accept American Express or Discover.

Name as it appears on credit card: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Card Billing Address \_\_\_\_\_

**CANCELLATION POLICY:** Refunds are provided at 50% up until June 2, 2008. There will be no refunds after June 2.

## **Terms and Conditions:**

MathFest 2008 Sponsors receive first choice of Commercial Presentation times until February 28, 2008.

After February 28, all Commercial Presentations are assigned on a first come-first served basis, subject to approval by the MAA, and are only offered to MathFest exhibitors.

Commercial Presentations will occur on both Thursday, July 31<sup>st</sup> and Friday, August 1<sup>st</sup> between the hours of 1:00 pm – 7:30 pm. Each presentation should be limited to no more than 90 minutes. Room capacity is 40 persons seated in a theatre-style configuration.

Your Commercial Presentation title, presenter, and a brief description of 65 words or less will be included in the MathFest 2008 Program.

Audio visual (AV) support is included in the cost of the Commercial Presentation and includes use of an Overhead Projector, Screen, and LCD Projector. Any additional AV will be the responsibility of the Presenter (for an additional fee) and must be arranged through the MAA.

Payment in full must be included with your application. A written description of your presentation, including names and affiliations for each presenter, must also be included. One name badge is provided at no cost to the first presenter. Additional badges are available at a cost of \$75 per presenter.

**Changes, additions, and cancellations to orders are not guaranteed after the deadline date of June 2, 2008.**



### ***Send completed application with payment to:***

Mathematical Association of America  
Attn: Cheryl Adams  
1529 Eighteenth Street, NW  
Washington, DC 20036

### ***Phone or Email:***

(202) 319-8462  
cadams@maa.org

### ***FAX to:***

(202) 387-2005  
Attn: Cheryl Adams